



RealTimeProof Testimonial: Prepress

Colour Systems

The 4-story Colour Systems building sits on a corner in a bustling section of London, not far from Kings Cross. The building is hardly less bustling on the inside.

Colour Systems is the epitome of a successful, modern prepress service. It's been a long time since Colour Systems sold film: Colour Systems' success comes from selling what it knows, and what it knows is how to reliably produce very high-quality color publications in the shortest time and most efficient way possible.

A major UK magazine chain, Haymarket, transferred 30 publications to Colour Systems after a trial, and global giant Reader's Digest has moved its UK prepress operation there, among other recent clients.

A stroll through the building reveals state-of-the-art equipment and network infrastructure: rows of late model Macs and PCs and a truly amazing operations center stacked with gear from Compaq, SGI and other leading-edge manufacturers.

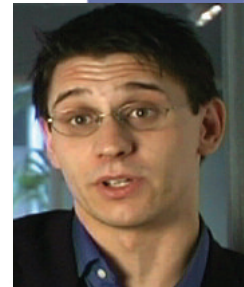
And on monitor after monitor, Colour Systems' expert operators are running the RealTimeProof application, one of the keys to the speed and efficiency that have made them so successful.

There's even a luxurious retouching studio — musicians and actors can securely and comfortably review upcoming CD covers or promotional materials — where Colour Systems and RealTimeProof technology are helping multinational entertainment firms launch media products in record time without worries of their plans leaking.

"Online proofing has been a key element in our success," says Simon Berg, Director, "we are able to offer clients faster turnaround, greater accuracy, improved tracking and lower costs. The RealTimeProof application has been a compelling reason for many new clients to try our services, and a major reason that we keep them."

"Competition is fierce — we have to compete with hundreds of vendors in the UK, Europe, USA and even in Asia." adds Berg. "But the RealTimeProof technology is a real differentiator — it helps identify us as a leader in helping our clients do a better job, more economically."

Colour Systems may well be the model for all successful prepress shops in the future: the RealTimeProof team couldn't be more pleased that our products are a key factor.



Simon Berg
Managing Director

"Online Proofing is a key element in our success."

RealTimeProof[™]