



## Matchprint Virtual Testimonial: Printer

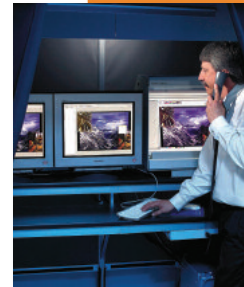
### Coral Graphic Services, Inc.

As a leading component printer in the book manufacturing industry, Coral Graphic Services' goal is to turn first impressions into lasting ones. Top publishers such as Random House, Simon & Schuster and Warner Books rely on Coral to create bright, richly colored book jackets that will attract consumer attention. The company produces millions of book jackets and covers annually, along with countless commercial projects for a high-profile roster of corporate clients, including Calvin Klein, L'Oreal and Maybelline.

Coral offers a full range of services to its diverse client base, from digitally integrated prepress to comprehensive finishing services. An unwavering commitment to perfection is integral to their operations, as is the use of new technology to continuously improve quality and customer satisfaction. Coral recently joined the growing ranks of Matchprint Virtual Proofing system users when it installed the SWOP-certified monitor proofing solution in its Hicksville, New York facility.

"Our customers demand the highest quality color and the Matchprint Virtual Proofing system meets their stringent requirements," said Dave Liess, President and Chief Executive Officer. "Initial customer feedback has been excellent. Our customers appreciate the fact that we're investing in the latest technology to help them save time and money."

"We've worked with KPG for years and trust them to bring us smart solutions like the Matchprint Virtual system," added Liess. "Color accurate monitor proofing gives us a distinct advantage when servicing existing clients and attracting new ones."



**Dave Liess**  
President and Chief  
Executive Officer

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