

Matchprint Virtual Testimonial: Printer

St. Ives Avanti

“We delight our customers by exceeding their expectations.” This philosophy is the key to success for St. Ives US Division, one of the pioneers of total turnkey print communications. Through a seamlessly-linked network of long-established companies, St. Ives US offers a complete range of products and services, from digital photography to logistics and distribution. Making things as easy as possible for customers has always been a high priority. The company continually adds the latest advanced technology in order to simplify the printing process and ensure the highest levels of quality, convenience and service. This discriminating approach led the group’s Miami facility, St. Ives Avanti, to select the Kodak Polychrome Graphics Matchprint Virtual Proofing System as its monitor proofing solution.

“The ability to provide our customers with superior color accuracy and repeatability — while reducing turnaround time and associated costs — served as our most important evaluation criteria,” says Cecil James, Director of Digital Prepress Services, St. Ives Avanti. “We concluded that the Matchprint Virtual Proofing system stands as the only true solution for monitor color contract proofing.”

St. Ives Avanti currently uses Matchprint Virtual to more quickly view, review and approve proofs of scans in its retouching workflow. According to James, monitor proofing has significantly sped up St. Ives Avanti’s production time and, equally important to the customer-driven company, provides the ability to share proofs and make revisions with off-site clients and partners in real time.

“To further strengthen relationships with our customers, we plan to install Matchprint Virtual Proofing systems at several customer locations. This will create a complete workflow between St. Ives Avanti, our customers and their clients, yielding unprecedented collaboration,” says James. “In order to remain successful in today’s marketplace, we have to find solutions that work for all of us involved with a job looking good. The Matchprint Virtual Proofing system delivers on that proposition.”



Cecil James
Director of Digital
Prepress Services

“The Matchprint Virtual Proofing System stands as the only true solution for monitor color contract proofing.”

